

Leapfrog

Social media and PR consultant

Leapfrog, the digital marketing agency for premium brands and retailers, is looking for a senior social media & online PR consultant to make the jump and join us in the fast moving and exciting world of digital marketing.

Based at our head office in central Brighton, you are an enthusiastic and confident self-starter with a passion to learn and bags of ideas. You will join one of our client focused teams specialising in premium retail and travel, creating and delivering engaging and exciting content through online PR and social media channels.

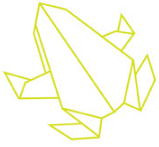
Your day-to-day will include brainstorming ideas for challenging clients, meeting key bloggers and online journalists, creating content and selling it in to bloggers and media targets to secure links for your clients, copy writing for our clients websites and blogs, developing or inventing functionality for our clients social media pages and working with key online influencers.

This role would suit someone with between four - six years experience of working within online PR, social media or digital content creation, or those with a solid traditional PR background keen to get into digital.

Requirements:

- ❑ A real lover of challenges, you relish finding creative solutions for clients
- ❑ A journalistic attention to detail and excellent written and oral communication skills
- ❑ Experience using social media platforms for client campaigns
- ❑ A basic understanding of search engine optimisation (SEO)
- ❑ Highly organised with the ability to manage a sometimes very busy workload
- ❑ A high level of honesty, integrity and being a jolly nice person!
- ❑ A desire to learn quickly and fly by the seat of your pants!

If this sounds like you - what are you waiting for? Send your CV with a covering letter telling us why you'd be the perfect addition to our growing team to libby.freshwater@leapfrogg.co.uk



Leapfrogg

Why work for Leapfrogg?

We are famed for our strong company culture having won numerous “Best Place to Work” awards. All ‘Froggers’ have a role to play in shaping the future development of the company and any new member of the team will be no exception.

For more information on joining Leapfrogg visit:

<http://www.leapfrogg.co.uk/who-we-are/join-us/>

...and to meet the team go to <http://www.leapfrogg.co.uk/who-we-are/>

Salary:

Salary: from £28,000 (negotiable depending on level of experience) + benefit package

Start Date:

March 2012